

EGMUS Plenary Meeting (Zagreb, 11th & 12th October 2018)

DRAFT Agenda

Venue: Museum Documentation Center, 10 000 Zagreb, Croatia

Phone: +385 1 4847897

Begin: Thursday 9:00 hrs | End: Friday, 16:30 hrs (approx.)

Thursday 11th October 2018

09:00 Arrival and coffee

09:30-09:45 Maja Kocijan, director of Museum Documentation Center: Welcome

Rašeljka Bilić, representative of the Ministry of culture of Croatia

09:45-10:00 Introduction of participants

10:00-10:15 Minutes of EGMUS plenary meeting 2017

10:15-10:45 Monika Hagedorn-Saupe: Current status of ISO/NP 21246: Work in progress on new standard: Key indicators for museums

11:00-11:30 Coffee break

11:30-13:00 Round table I: Statistics on free entrance - museum policies for free entrance (current policies, and changes in the last 10 years, plans to change and effects), country reports

13:00 -14:00 Lunch break

14:00-15:00 Marta Zimolag (Eurostat): Cooperation Eurostat and EGMUS - Report of results; All: Actions to be taken: check the Marta Z's *Country reports _Check list_V1* table and comment (towards a new, more detailed template for the Country Reports)

15:00 – 15:30 Coffee break

15:30 – 17:30 Round table II: Statistics on free entrance - museum policies for free entrance (current policies, and changes in the last 10 years, plans to change and effects), country reports

Possibility for a joint visit to a restaurant

Friday 12th October 2018

09:00 Arrival and coffee

09:30-11:00 Breakout sessions: Non-visitors of museums* (in discussion groups); as introduction a short presentation from Marta Beck-Domzalska (Eurostat) on the results of the SILC-survey on the non-participation and Robert Oosterhuis (Ministry of Education, Culture, Science of the Netherlands) on some results of the Eurobarometer on Cultural Heritage on non-visitors of museums

11:00 – 11:30 Coffee break

11:30 – 12:30 Reports from the discussion groups

13:00 -14:00 Lunch break

14:00 – 15:00 Round table III: Statistics on free entrance - museum policies for free entrance (current policies, and changes in the last 10 years, plans to change and effects), country reports

15:00- 15:15 Robert Oosterhuis: What to learn from the Eurobarometer on Cultural Heritage?

15:15-15:30 Matija Škegro Vdović (Croatian Bureau of Statistics): Museum statistics in the Croatian bureau of statistics

15:30-16:15 Round table IV: Statistics on free entrance - museum policies for free entrance (current policies, and changes in the last 10 years, plans to change and effects), country reports

16:15-17:00 EGMUS website, dissemination, next steps

****Breakout sessions on non-visitors of museums***

Most countries have some policy to promote museum participation. Recently the non-participants get more attention. Who are they? And what could be done to persuade them to come? The EGMUS database does not give information on non-visitors. As indicator we have only “museum-participation” (on the basis of Eurobarometer) but this indicator is empty for most countries.

Marta Beck-Domzalska (Eurostat) will show what we know on non-visitors of museums on basis of SILC-survey. Robert Oosterhuis (Ministry of Education, Culture, Science of the Netherlands) will show some results of the Eurobarometer on Cultural Heritage on non-visitors of museums.

Questions for the sessions: what do we know in our countries about non-visitors of museums? Is it a political theme? And if yes is there a specific policy on the subject? Could we develop an EGMUS-indicator for non-participation?

Guided museum visit in the afternoon (optional) – Meštrović Atelier

Saturday 13th October 2018

Guided city tour starting at approx. 10 a.m. (optional)